

**Minutes from CEEIN
Friday, July 21, 2000
Resources Agency, 13th Floor, Room 1305
1416 Ninth Street
Hosted by: CIWMB
Notes by: Joanne Vorhies**

AGENDA

Attendees:

Bill Andrews, CDE
Kay Antunez, CDF
Mary Baum, CCC
Carri Benefield, DFA
Nita Davidson, DPR
Mary Scott, National Park Service
Nina Gordon, Resources Agency
Sylvia Gude, DFG
Michael Kashuba, ARB
Lisa Kunz, DTSC
Kris McNamara, Disney
Laurie Monserrat, OEHHA
Carolyn Tucker, DWR
David Walton, CCC
Sue Williams, CCC
Joanne Vorhies, CIWMB

Introductions/What's New In Your World

Everyone shared briefly what was new in Environmental Education from their agency.

Approval of June 2000 Minutes

Approved.

Committee Updates:

Administration Budget

- ◆ The Chair of the Admin & Budget committee presented the following criteria for Associate Membership to CEEIN:
Associate membership in CEEIN may be extended to environmental education organizations that have a working or supportive relationship with a CEEIN member agency. Such organizations must have as their primary goal promoting environmental education at the K-12 level. Proposals for Associate membership must be brought to the CEEIN Administration & Budget subcommittee for review. The proposal should include a letter of sponsorship by a CEEIN member agency along with the organization's mission statement and vision for EE. The subcommittee will review the request and bring it to a vote of the CEEIN membership. Associate members will not have voting rights on any decisions that come before the CEEIN but may attend CEEIN meetings, participate in discussions and partner with CEEIN members in some of its EE efforts.

- ♦ The motion was made to have the Environmentality Committee present detailed criteria for participation in Environmentality. It was suggested that financial contribution and attendance were areas that needed to be addressed for participation.

Electronic Networking Committee

- ♦ Has been working on the Jiminy Cricket website. More to report at a later date.

EE Advancement & Development Committee

- ♦ A curricula project between CAL/EPA and CDE is in the works. More information as the project develops.

Environmentality Committee

- ♦ Interagency Agreements will be forthcoming from CIWMB. Staff expects to have those mailed to everyone by late August.
- ♦ Jiminy Cricket' Environmentality Challenge 2000 Video was shown. Kris McNamara gave everyone a copy for their agency. Disney discovered a company that will duplicate videos for free that contain an environmental message. The only charge is 25 cents for mailing. Please preview your video before you show it to an audience
- ♦ This year's Environmentality Theme is "Jiminy Cricket's Environmentality Challenge.....Discover the Magic."
- ♦ School's In Conference is August 8th & 9th in Sacramento at the Convention Center. A sign-up sheet was distributed and the following people have volunteered to assist with the Environmentality Booth.

August 8

7:30 – 11:30	Sue Williams Mary Baum
11:30 – 3:30	Carolyn Tucker ARB Person

August 9

7:30- 11:30	Laurie Monserrat Sylvia Gude
11:30 – 3:30	Kay Antunez Nita Davidson

Shane Lake, student assistant from CIWMB, will assist Kris McNamara with booth set-up on 8/7 and booth tear down on 8/9. CIWMB offered to have all the materials shipped to their office.

- ♦ Kris McNamara asks everyone to think of marketing ideas for Environmentality. There are 11,000 5th grade classrooms in CA, we have yet to reach 3,000. Call Diedra if you have ideas. The Environmentality Committee is pushing to use the CREEC Network more aggressively in this area.

Outreach Committee

- ◆ The CEEIN brochure is at the printers. Everyone had an opportunity to sign up for brochures. If you did not place an order at the meeting, please call Kay Antunez at (916) 653-7958.
- ◆ CA Science Teachers Association (CSTA) circulates a CA Classroom Science newsletter (received by 25,000 educators). In the September/October issue an article about CEEIN will be published. DWR & SWRCB (Carolyn & Dominic Rogue) organized a resource-issue teacher friendly column. This will become a regular feature. Other agencies can work together to write a "natural resource/environment" issues/information article. Sign-ups for the next issues are welcome.
- ◆ CA Science Teachers Association (CSTA) Annual conference is this October 13th - 15th in Sacramento at the Convention Center. CEEIN will have its own booth adjacent to the Environmentality Booth. Please be thinking of which days you can help in the booth(s).
- ◆ There will also be a CSTA Partnership Day on October 12th. CEEIN members are invited to participate. Call Scott Hays at 831-659-4902 to sign-up.
- ◆ At the State Scientist Day last May, 200 bags of EE information was passed out to teachers and other adults.
- ◆ Sylvia Gude distributed the latest CEEIN Phone List and Contacts. If you were absent and would like a copy please contact Sylvia at 657-2672. Or if you need to make changes/additions/deletions, please let Sylvia know before the next CEEIN meeting on 8/18.
- ◆ Shannon from CA State Parks reminded everyone of CA Day happening on Sept 8 - 10th Capitol Mall in Sacramento. Exhibit booths are welcome. Contact Donna Pozzi if you interested in participating.
- ◆ At the July CEEIN Meeting, the guest speaker, Kathy McGlaufflin shared with everyone regarding the Environmental Education Act which is being talked about at our Nation's Capitol. If you are interested in following EE at the national level, the easiest way to track it on the web is through NAAEE's website.. It is www.naaee.org/html/news.html#Flash1
- ◆ The latest CEEIN Outreach Calendar was distributed. If you would did not receive a copy, please contact Kay Antunez (916) 653-7958.

CAL/EPA Integrated Environmental Education Team

Linda Moulton-Patterson, newly appointed Chair to the CIWMB, met with all Boards, Divisions & Offices of CAL/EPA and told them that the number one priority will be Education. Ms. Moulton-Patterson briefly explained the role Tricia Broddrick will have in this effort. She also asked for cooperation from everyone by seeking positions to support this cross media effort. Winston Hickox was also in attendance.

Guest

Mary Scott from the National Park Service at Golden Gate Park briefly spoke about their efforts working with educators to develop interdisciplinary issue-oriented curriculum designed to help students achieve National Education Standards. If you would like more information, please visit their website at www.nps.gov/goga/education/goals.htm

Next Meeting – August 18, 2000 (Opening Day of the CA State Fair)

Host: Mike Kashuba

Air Resources Board

2020 L Street

(916) 323-6999

Please submit agenda items to Mike Kashuba by 8/11/00.